

Fresh Tracks Canada Announced as Finalist in the 2012 Canadian Tourism Awards

Nominated for The Hilton Worldwide Small or Medium-sized Business of the Year Award

VANCOUVER, BRITISH COLUMBIA, CANADA – October 16, 2012- The Tourism Industry Association of Canada (TIAC) recently announced Fresh Tracks Canada as a finalists in the 2012 Canadian Tourism Awards, presented by The Toronto Star and Visa Canada. Up for The Hilton Worldwide Small or Medium-sized Business of the Year Award, Fresh Tracks Canada's CEO, John Parker will be on hand for the awards presentation at the TIAC annual convention in Gatineau, Quebec on Tuesday, November 20, 2012.

"We are truly honoured to be nominated for this prestigious award and to be recognized among some of the top tourism providers in Canada," says John Parker, CEO of Fresh Tracks Canada. "We are passionate about Canada and focus solely on sharing the exceptional experiences and destinations coast to coast with visitors to our country."

The Canadian Tourism Awards, presented by The Toronto Star and Visa Canada, recognize people, places, events and organizations that have gone above and beyond to offer superior tourism experiences to travelers in Canada. Boasting some of the most outstanding tourism experiences and professionals in the world, these awards encourage the tourism industry to continue to offer high-quality products and services throughout Canada.

For more information about Fresh Tracks Canada or to receive a brochure, please contact Fresh Tracks Canada directly toll-free at 1-800-667-4744, or visit www.freshtrackscanada.com.

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About Fresh Tracks Canada

Every Detail. Every Connection. Every Amazing Day.

Fresh Tracks Canada believes great vacations start with insider knowledge and attention to every detail. Offering over 50 sample packages and fully customizable options, their team of local Canadian experts change choosing a holiday in Canada from a maze to amazing. With over 20 years of experience in the Canadian travel industry, they have helped more than 15,000 travelers experience the best of Canada. Whether it is a train trip through the Canadian Rocky Mountains, a polar bear excursion in northern Manitoba or a self-drive tour through Atlantic Canada, Fresh Tracks Canada works with every guest to create the perfect holiday every time.

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