## FRESH TRACKS CANADA CREATORS OF EXTRAORDINARY VACATIONS

## **Canadian Winter Wonderland Early-Bird Special Offer**

Fresh Tracks Canada offers added bonus with free hotel night and winter activity

**VANCOUVER, BRITISH COLUMBIA, CANADA – July 10, 2012**- If you have ever dreamed of experiencing the Canadian Rockies blanketed in snow and spending cozy evenings by a roaring log fire, Fresh Tracks Canada has a special offer to make your dreams come true.

Customers who book an experience of six nights or more for the Winter 2012/2013 season by July 30, 2012 can take advantage of the Early-Bird Booking Bonus offer and receive a free hotel night in Vancouver, BC, Jasper or Banff, AB and a complimentary experience such as snowshoeing in Banff, skiing in Jasper or a personal guided day-trip to Whistler, BC.

"Canadians love their winter and for 20 years we have been helping visitors to our country experience the best of it," says John Parker, CEO and co-founder of Fresh Tracks Canada. "We are thrilled to add this time to our guests' visit and will custom-tailor a flawless experience, whether it's finding the perfect guide for a nature tour, the best room in a cozy mountain lodge or recommending a local watering hole."

Fresh Tracks Canada carefully crafts its itineraries to the needs of each guest and one of the favourites is the *Rockies Rail Winter Wonderland* package, highlighting the best of Western Canada with stops in Vancouver, Jasper, Lake Louise and Banff including a train ride through the magnificent Rocky Mountains. Starting with a personal pick-up at the airport, each detail will be arranged on this eight day/seven night package including the ideal lodging and small guided tours to take travellers off the beaten track and into the wilderness.

The Early-Bird Booking Bonus is only valid on Winter 2012/2013 bookings (excluding December 24-31), made before July 30, of packages six nights or more, based on double occupancy. Some examples of the complimentary winter experiences include: a guided day-trip to Whistler from Vancouver, snowshoeing through the Banff's Vermilion River Valley or a day of skiing at Marmot Basin in Jasper National Park. More choices are available to suit different interests and activity levels. This special cannot be combined with another offer, cannot be applied to existing bookings and is subject to availability. Some restrictions apply.

For more information on the Early Bird Booking Bonus or to receive a copy of our brochure, please contact Fresh Tracks Canada directly toll-free at 1 800 992 872, or visit www.freshtrackscanada.com.

## About Fresh Tracks Canada

Every Detail. Every Connection. Every Amazing Day.

Fresh Tracks Canada believes great vacations start with inside knowledge and attention to every detail. Offering over 45 sample packages and fully customizable options, their team of local Canadian experts can help change choosing a holiday in Canada from a maze to amazing. With over 20 years of experience in the Canadian travel industry, they have helped more than 15,000 travellers experience the best of Canada. Whether it is a train trip through the Canadian Rocky Mountains, a polar bear excursion in northern Manitoba or a self-drive tour through Atlantic Canada, Fresh Tracks Canada works with every guest to create the perfect holiday every time.

## **Rose Chase**

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